



# Kaiafas Battle 2023 Preliminary Media Report as of 15th of September



ICARUS Sports arranged for the distribution of **Kaiafas Battle 2023** featured in *The Outdoor Sports Show* to several media outlets.



- Media: **82** Media Outlets
- Total Inclusion Airtime: **TBA**
- Global Reach: **162** Countries
- Reach: **1,066,229,000** Households
- Digital Reach: **1,737,833,000** Users

**Report Summary:**

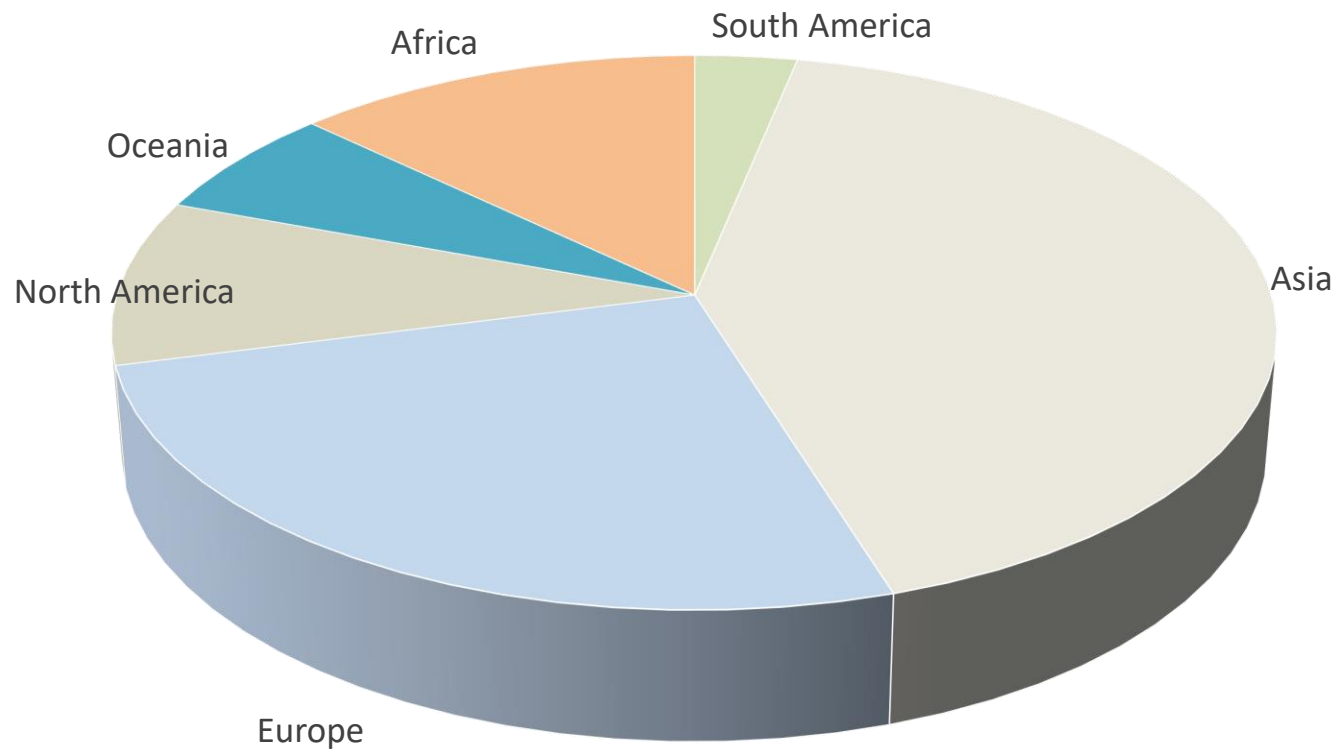
**Section #1:** The list of the media outlets that used or are going to use the content from the event.

**Section #2:** The list of future/confirmed airings from media outlets that featured highlights from the event.

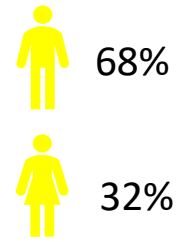
**Section #3:** The list of online outlets that featured highlights from the event.



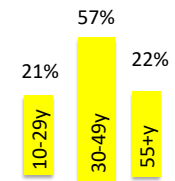
# Geographical Distribution for *The Outdoor Sports Show* Featuring Highlights of Kaiapas Battle 2023



### Demographics



### Gender Distribution














### Age Distribution



## 1. List of media outlets featuring highlights from Kaiafas Battle 2023



Channel	Logo	Country	Household Reach	About The Media Outlet	Featured In
Anadolu Agency		Turkey	n/a	Anadolu Agency is a state-run news agency headquartered in Ankara, Turkey.	TV News
ABU - Asia-Pacific Broadcasting Union		Asia-Pacific	n/a	The Asia-Pacific Broadcasting Union (ABU), formed in 1964, is a non-profit, professional association of broadcasting organisations. It currently has over 280 members in 57 countries and regions.	TV News
European Broadcasting Union (EBU)		Europe	n/a	The European Broadcasting Union is an alliance of public service media organisations, established on 12 February 1950. The organisation is made up of 115 member organisations in 56 countries, and 34 associate members from a further 21 countries.	TV News
OPEN Beyond		Greece	n/a	OPEN Beyond is a Greek free-to-air television station that broadcasts a wide range of TV shows and news.	TV News
Action24		Greece	n/a	Action 24 is a private regional television channel whose facilities are located in the area of Marousi. It broadcasts terrestrial digital from 14 broadcast centers in Attica and Evia and satellite via the subscription platforms of Nova and Cosmote TV.	TV News
Emirates		UAE	n/a	Emirates Airlines is a major airline based in Dubai, United Arab Emirates. It is one of the largest airlines in the world, operating over 3,600 flights per week to more than 150 destinations in over 80 countries.	The Outdoor Sports Show
Flydubai		UAE	n/a	Flydubai is a low-cost airline based in Dubai, United Arab Emirates. With a rapidly growing network, Flydubai now flies to destinations across Africa, Europe, Central Asia, the GCC, the Middle East, the Indian Subcontinent, and Southeast Asia. The airline carried 10.6 million passengers in 2022.	The Outdoor Sports Show
DAZN		International	20,000,000	DAZN is a leading force in the transformation of sport. DAZN is building a single, frictionless sports entertainment platform where fans can watch, bet, play, share and socialise.	The Outdoor Sports Show
Extreme Sports Channel		International	20,000,000	The original extreme sports channel, bringing global audiences the best mix of extreme sports from around the world 24 hours a day, 7 days a week. Extreme Sports is available on satellite and cable across Europe, Russia, Africa and the USA.	The Outdoor Sports Show
Shanghai Media Group		China	486,000,000	Shanghai Media Group (SMG), represent one of China's largest state-owned media and cultural conglomerates, with the most complete portfolio of media and related businesses.	The Outdoor Sports Show
Sportitalia		Italy, San Marino, Vatican City	24,000,000	Sportitalia is a leading Italian sports broadcasting channel, available on both terrestrial and satellite TV. With its extensive reach across 93% of the Italian territory, Sportitalia is dedicated to bringing 24/7 coverage of the latest sports news, events, and highlights from around the world.	The Outdoor Sports Show



## 1. List of media outlets featuring highlights from Kaiafas Battle 2023



Setanta Sports		Armenia, Azerbaijan, Belarus, Estonia, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Tajikistan, Turkmenistan, Uzbekistan and Ukraine	23,000,000	Setanta Sports Eurasia is a sports television network operating in the Baltic States, Eastern Europe and Central Asia. Its content is available in English, Georgian, Latvian, Ukrainian and Russian.	The Outdoor Sports Show
Dubai Media Incorporated (DMI) - Dubai Sports		Bahrain, Comoros Islands, Djibouti, Egypt, Iraq, Iran, Jordan, Kuwait, Lebanon, Mauritania, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, United Arab Emirates, Yemen, Algeria, Chad, Libya, Morocco, Somalia and Tunisia	43,000,000	Dubai Sports is the official media organization of the government of Dubai. As a dedicated 24/7 sports channel, it offers a wide range of sporting content to its viewers, including live events, news and highlights.	The Outdoor Sports Show
ORF +		Austria, Czech Republic, Germany, Hungary, Italy, Liechtenstein, Slovakia, Slovenia, Switzerland	7,500,000	Österreichischer Rundfunk is the Austrian national public service broadcaster. Funded from a combination of television licence fee revenue and limited on-air advertising, ORF is the dominant player in the Austrian broadcast media.	The Outdoor Sports Show
beIN Sports MENA		Algeria, Bahrain, Chad, Djibouti, Egypt, Eritrea, Iraq, Iran, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, the Palestinian Territories, Qatar, Saudi Arabia, Somalia, Sudan, South Sudan, Syria, Tunisia, the UAE, Yemen	65,070,000	beIN SPORTS is a global network of sports channels owned and operated by the Qatari media group beIN.	The Outdoor Sports Show
beIN SPORTS Asia Pacific		Australia, New Zealand, Hong Kong, Indonesia, Malaysia, Philippines, Thailand, Singapore, Brunei	15,800,000	beIN SPORTS is a global network of sports channels owned and operated by the Qatari media group beIN.	The Outdoor Sports Show
beIN SPORTS USA		USA & Canada	56,000,000	beIN Sports is a global network of sports channels owned and operated by the Qatari media group beIN.	The Outdoor Sports Show
beIN MEDIA GROUP Digiturk		Turkey	3,500,000	Digiturk, founded in 1999, is the leading and largest Pay TV operator in Turkey. The company offers a premium mix of leading sports and entertainment content via 184 channels to approximately 3.5 million subscribers and has strong & wide network all around the country.	The Outdoor Sports Show
EDGEsport Asia-Pacific		Australia, Hong Kong, Indonesia, Macau, Myanmar, New Zealand, Philippines, Thailand, Turkey, Israel	55,862,000	EDGEsport is a network for adventure sport and active lifestyle fans.	The Outdoor Sports Show
EDGEsport Europe		Aland Islands, Albania, Andorra, Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, France, Germany, Gibraltar, Greece, Greenland, Guernsey, Hungary, Iceland, Ireland, Isle of Man, Italy, Jersey, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, Ukraine, Vatican City	115,512,000	EDGEsport is a network for adventure sport and active lifestyle fans.	The Outdoor Sports Show
EDGEsport America		USA, Canada, Mexico	47,000,000	EDGEsport is a network for adventure sport and active lifestyle fans.	The Outdoor Sports Show



## 1. List of media outlets featuring highlights from Kaiapas Battle 2023



SuperSport		Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo (Republic of/Brazzaville), Congo (Democratic Republic of), Cote d'Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Mozambique, Namibia, Nigeria, Niger, Reunion, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia (including Somaliland), South Africa, South Sudan, St Helena and Ascension, Sudan, Swaziland, Tanzania (United Republic of), Togo, Uganda, Zimbabwe and Zambia	21,000,000	SuperSport is a South Africa-based Pan-Africa group of television channels carried on the DStv & Canal+ satellite platforms as well as GOtv terrestrial platform.	The Outdoor Sports Show
PX Sports - Primero Action Sports Television		Argentina, Bolivia, Chile, Uruguay, Costa Rica, Ecuador, Paraguay, USA, Guatemala, Honduras, Mexico, Nicaragua, Panama, El Salvador, Peru, Colombia	14,000,000	PX Sports (Primero Action Sports Television) is a Spanish-language pay television channel that focuses on music, lifestyle and extreme action sports related programming including live and pre-recorded events such as surfing, skateboarding, MMA, motocross, drifting, and snowboarding.	The Outdoor Sports Show
Strike TV		Czech Republic, Slovakia	100,000	TV entertainment and sports experiences are waiting for you on Strike TV.	The Outdoor Sports Show
ONE		Israel	1,500,000	ONE TV is one of the major Israeli sports journalism outlet, website, and television company. As one of the most popular TV channels in the country, One TV offers a diverse range of sports programming, covering the latest news and events from the world of sports.	The Outdoor Sports Show
SPORT TV		Portugal	600,000	SPORT TV is a paid cable sports channel in Portugal. Also, it is available in almost all television distribution operators in Portugal, making it easily accessible to sports fans across the country.	The Outdoor Sports Show
TVMONACO		Monaco	20,000	On September 1st, 2023, Monaco Televisions will launch its new general public channel, TVMONACO. TVMONACO will stand out with a new television model that will target all generations.	The Outdoor Sports Show
Startimes - Sports Life		Angola, Benin, Botswana, Burkina Faso, Burundi, Cape Verde, Cameroon, Central African Republic, Chad, Comoros, Democratic Republic of the Congo, Republic of the Congo, Cote d'Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia & Zimbabwe	16,000,000	StarTimes is a Chinese electronics and media company that offers digital terrestrial television and satellite television services to consumers, and provides technologies to countries and broadcasters that are switching from analog to digital television.	The Outdoor Sports Show
Cosmote TV		Greece	642,000	Cosmote TV is the corporate name for two pay television services in Greece, owned by Greek telecommunication operator OTE.	The Outdoor Sports Show
Star Sports		Mainland China	25,000,000	Star Sports is an East Asian pay television sports channel broadcast to Mainland China and South Korea, operated by Fox Networks Group Asia Pacific, a wholly subsidiary of Walt Disney Direct-to-Consumer & International.	The Outdoor Sports Show



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Ssport		Turkey	4,000,000	Sports broadcast network of Saran Media Group, one of Europe's most established broadcast groups.	The Outdoor Sports Show
TSN		Malta	25,000	GO p.l.c. is a Maltese integrated telecommunications company.	The Outdoor Sports Show
FastMedia		Armenia	798,000	FastMedia aims to become the leading sports TV channel and broadcaster of Armenia.	The Outdoor Sports Show
CytaVision		Cyprus	300,000	CytaVision is a digital television service introduced by CYTA (Cyprus Telecommunications Authority) in 2004.	The Outdoor Sports Show
Great Sports *Distributed by Shanghai Media Group		China	125,000,000	Great Sports, under Shanghai Media Group (SMG) is one of the top sports media groups in China.	The Outdoor Sports Show
FoxTel *Distribution Agreement with beIN Sports Asia Pacific		Australia	2,900,000	Foxtel Management Pty Limited is an Australian pay television company, operating in cable television, direct broadcast satellite television, and IPTV streaming services.	The Outdoor Sports Show
Now TV *Distribution Agreement with beIN Sports Asia Pacific & EDGEsport		Hong Kong	654,000	Now TV is a pay-TV service provider in Hong Kong operated by PCCW Media Limited, a wholly owned subsidiary of PCCW.	The Outdoor Sports Show
Singtel TV *Distribution Agreement with beIN Sports Asia Pacific		Singapore	425,000	Singtel TV is a pay television service provided by Singtel in Singapore. It is transmitted through Singtel's broadband network via an IPTV platform.	The Outdoor Sports Show
StarHub *Distribution Agreement with beIN Sports Asia Pacific		Singapore	1,300,000	StarHub Ltd is a Singaporean telecommunications company and one of the three major telcos in the country.	The Outdoor Sports Show
Astro *Distribution Agreement with beIN Sports Asia Pacific		Malaysia	6,400,000	All-Asian Satellite Television and Radio Operator, doing business as Astro, is a Malaysian satellite television provider.	The Outdoor Sports Show
TrueVisions *Distribution Agreement with beIN Sports Asia Pacific		Thailand	3,500,000	TrueVisions is a cable and satellite television operator in Thailand.	The Outdoor Sports Show



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MNC Vision *Distribution Agreement with beIN Sports Asia Pacific		Indonesia	2,000,000	MNC Vision is an Indonesian subscription-based direct broadcast satellite or direct-to-home satellite television and radio service initially in Indonesia.	The Outdoor Sports Show
K-Vision *Distribution Agreement with beIN Sports Asia Pacific		Indonesia	8,000,000	K-Vision, DTH-based pay-TV service with an Indonesian footprint that serves middle-income households with a prepaid business model.	The Outdoor Sports Show
Cignal TV *Distribution Agreement with beIN Sports Asia Pacific		Philippines	3,600,000	Cignal TV was launched in 2009 and is currently the country's premier DTH satellite provider. It transmits 134 channels including free-to-air, SD and HD channels to household and commercial venues nationwide.	The Outdoor Sports Show
Sky Deutschland *Distribution Agreement with EDGEsport		Austria, Germany, Switzerland	8,170,000	Sky Deutschland GmbH, branded as Sky, is a German media company that operates a direct broadcast satellite Pay TV platform in Germany, Austria and Switzerland. It provides a collection of basic and premium digital subscription television channels of different categories via satellite and cable television.	The Outdoor Sports Show
BandSports *Distribution Agreement with EDGEsport		Brazil	n/a	BandSports is a Brazilian cable television network that has its programming based on all sports, launched in 2002 by Grupo Bandeirantes de Comunicação.	The Outdoor Sports Show
Mtel *Distribution Agreement with by EDGEsport		Bosnia and Herzegovina	4,100,000	Mtel (formerly Telekom Srpske) is a telecommunications company based in Bosnia and Herzegovina. The company is owned by Telekom Srbija, and is the second largest telecommunications company in Bosnia and Herzegovina.	The Outdoor Sports Show
MOLA.tv *Distribution Agreement with EDGEsport		Indonesia	5,000,000	Mola TV is a channel as well as a multiplatform cable television, IPTV, and video on-demand - over-the-top channel in Indonesia and Timor Leste owned and operated by GVM Networks.	The Outdoor Sports Show
Macau Cable TV *Distribution Agreement with EDGEsport		Macau	12,000	Macau Cable TV (MCTV) was launched on July 8, 2000 as the only pay-TV provider in Macau. Today, after more than one decade, we offer nearly 100 different channels from China, Asia and all around the globe.	The Outdoor Sports Show
Sportklub *Distribution Agreement with EDGEsport		Serbia	n/a	Sportklub is a subscription sports television.	The Outdoor Sports Show
Mono 29 *Distribution Agreement with EDGEsport		Thailand	1,000,000	Mono 29 (stylized as MONO29) is a digital terrestrial television and satellite television channel in Thailand owned by MONO Next, a media and technology giant in Thailand.	The Outdoor Sports Show
AIS - Advanced Info Service Public Company *Distribution Agreement with EDGEsport		Thailand	n/a	AIS (Advanced Info Service) is one of Thailand's leading mobile network operators, providing mobile voice and data services, fixed broadband internet, and digital services such as music streaming, video streaming, and mobile payments.	The Outdoor Sports Show



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Türksat *Distribution Agreement with EDGEsport		Turkey	1,330,000	Türksat Satellite Communications Cable TV and Operations Incorporated is the sole communications satellite operator in Turkey.	The Outdoor Sports Show
Vodafone Turkey *Distribution Agreement with the EDGEsport		Turkey	1,300,000	Vodafone Turkey is a mobile telecommunication operator providing GSM services in Turkey .	The Outdoor Sports Show
Claro TV *Distribution Agreement with PX Sports - Primero Action Sports Television		Costa Rica, Paraguay, Guatemala, Honduras, Nicaragua, El Salvador	13,900,000	Claro TV is a Latin American Pay TV operator.	The Outdoor Sports Show
DirectTV *Distribution Agreement with PX Sports - Primero Action Sports Television		Argentina, Chile, Uruguay, Ecuador, USA, Mexico, Colombia	15,900,000	DirectTV is an American direct broadcast satellite service provider based in El Segundo, California. Its satellite service, launched on June 17, 1994, transmits digital satellite television and audio to households in the United States and Latin America.	The Outdoor Sports Show
Cablenet *Distribution Agreement with CytaVision		Cyprus	70,000	Cablenet is the only independent alternative telecommunications provider in Cyprus offering broadband, fixed telephony and television services through its wholly owned cable infrastructure.	The Outdoor Sports Show
Primetel *Distribution Agreement with CytaVision		Cyprus	40,000	PrimeTel PLC is a Cyprus telecommunications company that offers and develops Voice, Data and Video services.	The Outdoor Sports Show
<b>TOTAL HOUSEHOLDS REACH</b>			<b>1,066,229,000</b>		

\* Sources: Outlet & Industry Reports





**2. List of future/confirmed airings for Kaiapas Battle 2023**  
**Featured In: The Outdoor Sports Show Episode 9**



No.	Channel	Air Date	Air Time	Duration	Country / Region
1	Anadolu Agency	n/a	n/a	n/a	Turkey
2	ABU - Asia-Pacific Broadcasting Union	n/a	n/a	n/a	Asia-Pacific
3	European Broadcasting Union (EBU)	n/a	n/a	n/a	Europe
4	OPEN Beyond	n/a	n/a	n/a	Greece
5	Action24	n/a	n/a	n/a	Greece
6	Emirates	n/a	n/a	0:03:06	UAE
7	Flydubai	n/a	n/a	0:03:06	UAE
8	DAZN	n/a	n/a	0:03:06	International
9	Extreme Sports Channel	n/a	n/a	0:03:06	International
10	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
11	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
12	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
13	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
14	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
15	ORF +	TBA	TBA	0:03:06	Europe [9 Countries]*
16	ONE	TBA	TBA	0:03:06	Israel
17	Shanghai Media Group - Great Sports	TBA	TBA	0:03:06	China
18	Setanta Sports	TBA	TBA	0:03:06	Europe [14 Countries]*
19	Setanta Sports	TBA	TBA	0:03:06	Europe [14 Countries]*
20	Sportitalia	TBA	TBA	0:03:06	Italy, San Marino, Vatican City
21	Dubai Media Incorporated (DMI) - Dubai Sports	TBA	TBA	0:03:06	MENA [24 Countries]*
22	SPORT TV	TBA	TBA	0:03:06	Portugal
23	PX Sports	TBA	TBA	0:03:06	Americas [16 countries]*
24	PX Sports	TBA	TBA	0:03:06	Americas [16 countries]*
25	Strike TV	TBA	TBA	0:03:06	Czech Republic, Slovakia
26	Claro Sports [+1 Repeat]	TBA	TBA	0:03:06	South America [6 countries]*
27	DirectTV [+1 Repeat]	TBA	TBA	0:03:06	South America [7 countries]*
28	SuperSport	TBA	TBA	0:03:06	Subsaharan Africa [46 countries]*
29	beIN SPORTS MENA	TBA	TBA	0:03:06	MENA [24 Countries]*
30	beIN SPORTS MENA	TBA	TBA	0:03:06	MENA [24 Countries]*
31	Aus beIN SPORTS 3	TBA	TBA	0:03:06	Australia
32	Aus beIN SPORTS 3	TBA	TBA	0:03:06	Australia
33	FoxTel [+1 Repeat]	TBA	TBA	0:03:06	Australia
34	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
35	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
36	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
37	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
38	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
39	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
40	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
41	HK beIN SPORTS 2	TBA	TBA	0:03:06	Hong Kong
42	Indo beIN SPORTS 2	TBA	TBA	0:03:06	Indonesia/Philippines
43	Indo beIN SPORTS 1	TBA	TBA	0:03:06	Indonesia/Philippines
44	Indo beIN SPORTS 2	TBA	TBA	0:03:06	Indonesia/Philippines
45	Indo beIN SPORTS 2	TBA	TBA	0:03:06	Indonesia/Philippines
46	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
47	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
48	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
49	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
50	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
51	SgMy beIN SPORTS	TBA	TBA	0:03:06	Singapore/Malaysia
52	Thai beIN SPORTS 1	TBA	TBA	0:03:06	Thailand
53	Thai beIN SPORTS 2	TBA	TBA	0:03:06	Thailand
54	Thai beIN SPORTS 2	TBA	TBA	0:03:06	Thailand
55	Thai beIN SPORTS 1	TBA	TBA	0:03:06	Thailand
56	Thai beIN SPORTS 1	TBA	TBA	0:03:06	Thailand
57	Thai beIN SPORTS 1	TBA	TBA	0:03:06	Thailand
58	Thai beIN SPORTS 2	TBA	TBA	0:03:06	Thailand
59	Thai beIN SPORTS 2	TBA	TBA	0:03:06	Thailand
60	Thai beIN SPORTS 1	TBA	TBA	0:03:06	Thailand
61	Thai beIN SPORTS 2	TBA	TBA	0:03:06	Thailand
62	Now TV [+5 Repeats]	TBA	TBA	0:03:06	Hong Kong
63	Singtel TV [+5 Repeats]	TBA	TBA	0:03:06	Singapore
64	StarHub [+5 Repeats]	TBA	TBA	0:03:06	Singapore
65	Astro [+5 Repeats]	TBA	TBA	0:03:06	Malaysia
66	TrueVisions [+3 Repeats]	TBA	TBA	0:03:06	Thailand
67	MNC Vision [+3 Repeats]	TBA	TBA	0:03:06	Indonesia
68	K-Vision [+3 Repeats]	TBA	TBA	0:03:06	Indonesia
69	Cignal TV [+3 Repeats]	TBA	TBA	0:03:06	Philippines
70	beIN SPORTS	TBA	TBA	0:03:06	USA & Canada
71	beIN SPORTS	TBA	TBA	0:03:06	USA & Canada
72	beIN MEDIA GROUP Digiturk	TBA	TBA	0:03:06	Turkey
73	EDGEsport America	TBA	TBA	0:03:06	USA, Canada & Mexico
74	EDGEsport America	TBA	TBA	0:03:06	USA, Canada & Mexico
75	EDGEsport America	TBA	TBA	0:03:06	USA, Canada & Mexico
76	EDGEsport Asia-Pacific	TBA	TBA	0:03:06	Asia-Pacific [14 countries]*
77	EDGEsport Asia-Pacific	TBA	TBA	0:03:06	Asia-Pacific [14 countries]*
78	EDGEsport Asia-Pacific	TBA	TBA	0:03:06	Asia-Pacific [14 countries]*
79	EDGEsport Europe	TBA	TBA	0:03:06	Europe [12 countries]*
80	EDGEsport Europe	TBA	TBA	0:03:06	Europe [12 countries]*
81	EDGEsport Europe	TBA	TBA	0:03:06	Europe [12 countries]*
82	Sky Deutschland [+2 Repeats]	TBA	TBA	0:03:06	Austria, Germany, Switzerland
83	Mtel [+2 Repeats]	TBA	TBA	0:03:06	Bulgaria
84	MOLA.tv [+2 Repeats]	TBA	TBA	0:03:06	Indonesia
85	BandSports [+2 Repeats]	TBA	TBA	0:03:06	Brazil
86	Macau Cable TV [+2 Repeats]	TBA	TBA	0:03:06	Macau
87	Sportklub [+2 Repeats]	TBA	TBA	0:03:06	Serbia
88	Mono 29 [+2 Repeats]	TBA	TBA	0:03:06	Thailand
89	AIS - Advanced Info Service Public Company [+2 Repeats]	TBA	TBA	0:03:06	Thailand
90	Türksat [+2 Repeats]	TBA	TBA	0:03:06	Turkey
91	Vodafone Turkey [+2 Repeats]	TBA	TBA	0:03:06	Turkey
92	StarTimes - Sports Life	TBA	TBA	0:03:06	Subsaharan Africa [48 countries]*
93	TV Monaco	TBA	TBA	0:03:06	Monaco
94	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
95	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
96	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
97	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece

98	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
99	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
100	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
101	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
102	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
103	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
104	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
105	Cosmote TV 6HD	TBA	TBA	0:03:06	Greece
106	Star Sports	TBA	TBA	0:03:06	Mainland China
107	Star Sports	TBA	TBA	0:03:06	Mainland China
108	Ssport	TBA	TBA	0:03:06	Turkey
109	Ssport	TBA	TBA	0:03:06	Turkey
110	Ssport	TBA	TBA	0:03:06	Turkey
111	TSN 1	TBA	TBA	0:03:06	Malta
112	TSN 1	TBA	TBA	0:03:06	Malta
113	TSN 1	TBA	TBA	0:03:06	Malta
114	TSN 1	TBA	TBA	0:03:06	Malta
115	TSN 1	TBA	TBA	0:03:06	Malta
116	TSN 1	TBA	TBA	0:03:06	Malta
117	TSN 1	TBA	TBA	0:03:06	Malta
118	TSN 1	TBA	TBA	0:03:06	Malta
119	TSN 1	TBA	TBA	0:03:06	Malta
120	TSN 1	TBA	TBA	0:03:06	Malta
121	FastMedia	TBA	TBA	0:03:06	Armenia
122	CytaVision	n/a	n/a	0:03:06	Cyprus
123	CableNet	n/a	n/a	0:03:06	Cyprus
124	Primetel	n/a	n/a	0:03:06	Cyprus
125	Tencent	n/a	n/a	0:03:06	China
126	IQIYI	n/a	n/a	0:03:06	China
127	Horizon Sports	n/a	n/a	0:03:06	International
128	beIN SPORTS CONNECT	n/a	n/a	0:03:06	International [10 Countries]*
129	Kayo Sports	n/a	n/a	0:03:06	Australia
130	Rakuten TV	n/a	n/a	0:03:06	Europe [57 countries]*
131	Plex TV	n/a	n/a	0:03:06	USA, Canada & Mexico
132	LG Channels	n/a	n/a	0:03:06	USA & Canada
133	wajpu.tv	n/a	n/a	0:03:06	Austria, Germany, Switzerland
134	Fetch TV	n/a	n/a	0:03:06	Australia
135	FreeTV (Olympusat)	n/a	n/a	0:03:06	America
136	Rewarded TV	n/a	n/a	0:03:06	America - Europe
137	Freebie TV	n/a	n/a	0:03:06	America
138	Kick	n/a	n/a	0:03:06	Canada, France, Germany, USA, UK,
139	TCL TV+	n/a	n/a	0:03:06	Canada, Mexico, USA
140	Xiaomi TV+	n/a	n/a	0:03:06	Canada, France, Germany, India, Indonesia, Italy, Mexico, Spain, USA
141	VIDAA TV	n/a	n/a	0:03:06	Canada, France, Germany, Italy, South Africa, Spain, USA, UK
142	Tivibu	n/a	n/a	0:03:06	Turkey
143	KlowdTV	n/a	n/a	0:03:06	USA
144	Sports Tribal	n/a	n/a	0:03:06	UK
145	S Sport +	n/a	n/a	0:03:06	Turkey
146	Tivibu	n/a	n/a	0:03:06	Turkey
147	D-Smart	n/a	n/a	0:03:06	Turkey
148	Turkcell TV+	n/a	n/a	0:03:06	Turkey








\* The list of countries per broadcasters can be found in tab 1. List of Broadcasters









### 3. List of online outlets distribution for Kaiafas Battle 2023



Outlet	Logo	Country	Digital Reach	Info	Link
Tencent		China	900,000,000	Tencent is one of China's largest online video platforms.	n/a
iQIYI		China	565,000,000	iQIYI is a Chinese online video platform based in Beijing & Shanghai launched on April 22, 2010.	n/a
Horizon Sports		International	2,000,000	Horizon Sports is a nature sports & wellness online video platform.	n/a
beIN SPORTS CONNECT *Distributed by beIN Sports		Australia, Canada, USA, New Zealand, Indonesia, Singapore, Malaysia, Thailand, Hong Kong, Philippines	71,800,000	beIN SPORTS CONNECT offers a world-class streaming experience to sports fans.	n/a
Kayo Sports *Distribution Agreement with beIN Sports Asia Pacific		Australia	1,263,000	Kayo Sports is an over-the-top video streaming subscription service available in Australia, owned by Streamotion.	n/a
Rakuten TV *Distributed by EDGEsport		Aland Islands, Albania, Andorra, Belgium, Bosnia & Herzegovina, Croatia, Cyprus, Czech Republic, Denmark, Faroe Islands, Finland, France, Germany, Gibraltar, Greenland, Guernsey, Hungary, Iceland, Ireland, Isle of Man, Jersey, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Sweden, UK, Ukraine, Vatican City	90,000,000	Rakuten TV is a video-on-demand (VOD) streaming service, offering movies and TV series for subscription, rental and purchase.	n/a
Plex TV *Distribution Agreement with EDGEsport		Canada, Mexico, USA	16,000,000	Plex is a global streaming service of free ad-supported video, with TV shows and movies from distributors such as Crackle, Warner Bros., MGM, Endemol Shine Group, Lionsgate, and Legendary.	n/a
LG Channels *Distribution Agreement with EDGEsport		USA	45,000,000	LG Channels provides direct access to premium, digital internet channels.	n/a
waipu.tv *Distributed by EDGEsport		Germany	1,000,000	waipu.tv is an Internet television and video-on-demand platform. It can be used on smart TVs, on mobile devices ( smartphones and tablets ), on PCs and via streaming media adapters ( Chromecast, Amazon Fire TV ).	n/a

<p>Fetch TV • Distributed by EDGEsport</p>		<p>Australia</p>	<p>670,000</p>	<p>Fetch TV is an Australian IPTV provider that delivers a subscription television service over a user's regular internet service.</p>	<p>n/a</p>
<p>FreeTV (Olympusat) • Distributed by EDGEsport</p>		<p>Anguilla, Antigua and Barbuda, Argentina, Aruba, Bahamas, Barbados, Belize, Bolivia, Bonaire, Bouvet Island, Brazil, Canada, Cayman Islands, Chile, Colombia, Colombia, Cuba, Curacao, Dominica, Dominican Republic, Ecuador, El Salvador, Falkland Islands (Malvinas), French Guiana, Greenland, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Mexico, Montserrat, Nicaragua, Panama, Paraguay, Puerto Rico, Saint Barthelemy, Saint Kitts and Nevis, Saint Lucia, Saint Martin (French part), Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Sint Maarten, South Georgia and the South Sandwich Islands, Suriname, Trinidad and Tobago, Turks and Caicos Islands, USA, Uruguay, Virgin Islands (British), Virgin Islands (British)</p>	<p>n/a</p>	<p>FreeTV is the newest free, ad-supported streaming service to reach the United States and Latin America. Discover our unique catalog of movies and series from the U.S. and around the world.</p>	<p>n/a</p>
<p>Rewarded TV • Distributed by EDGEsport</p>		<p>Anguilla, Antigua and Barbuda, Argentina, Aruba, Bermuda, Bahamas, Barbados, Belize, Bolivia, Bonaire, Bouvet Island, Brazil, Canada, Cayman Islands, Chile, Colombia, Colombia, Cuba, Curacao, Dominica, Dominican Republic, Ecuador, El Salvador, Falkland Islands (Malvinas), French Guiana, Greenland, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Mexico, Montserrat, Nicaragua, Panama, Paraguay, Puerto Rico, Saint Barthelemy, Saint Kitts and Nevis, Saint Lucia, Saint Martin (French part), Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Sint Maarten, South Georgia and the South Sandwich Islands, Suriname, Trinidad and Tobago, Turks and Caicos Islands, USA, UK, Uruguay, Virgin Islands (British), Virgin Islands (British)</p>	<p>n/a</p>	<p>Rewarded TV is game-ifying free TV for the next-generation of streaming.</p>	<p>n/a</p>
<p>Freebie TV • Distributed by EDGEsport</p>		<p>Canada, USA</p>	<p>n/a</p>	<p>Freebie TV is the world's favorite ad-supported go to platform for movies and television shows. Freebie TV offers both video on demand and live tv feeds.</p>	<p>n/a</p>
<p>Kick • Distributed by EDGEsport</p>		<p>Canada, France, Germany, USA, UK,</p>	<p>1,000,000</p>	<p>Kick is a video live streaming service.</p>	<p>n/a</p>
<p>TCL TV+ • Distributed by EDGEsport</p>		<p>Canada, Mexico, USA</p>	<p>n/a</p>	<p>TCL TV+ allows unlimited content and always in the highest quality:</p>	<p>n/a</p>
<p>Xiaomi TV+ • Distributed by EDGEsport</p>		<p>Canada, France, Germany, India, Indonesia, Italy, Mexico, Spain, USA</p>	<p>n/a</p>	<p>Make LIVE TV free for everyone. Xiaomi TV+ delivers high-quality TV channels through your internet connection — no cable needed.</p>	<p>n/a</p>

VIDAA TV * Distributed by EDGEsport		Canada, France, Germany, Italy, South Africa, Spain, USA, UK	n/a	The VIDAA TV operating system is designed to provide a truly lean-back user experience for the consumer.	n/a
KlowdTV *Distribution Agreement with EDGEsport		USA	1,000,000	KlowdTV is a must-have television streaming source for News, Entertainment, Sports, Kids and Music.	n/a
Sports Tribal *Distribution Agreement with EDGEsport		UK	n/a	SportsTribal is a free, ad-supported, sports streaming TV service, available across multiple devices.	n/a
Tivibu *Distribution Agreement with by Ssport & EDGEsport		Turkey	7,000,000	Tivibu is an Internet television service that is provided by TTNET. This service offers television and cinema experiences to the users in Turkey through its high-speed broadband service.	n/a
D-Smart *Distribution Agreement with Ssport		Turkey	1,600,000	D-Smart is a leading digital publishing platform and internet service provider in Turkey, offering internet and television services.	n/a
S Sport Plus *Distribution Agreement with by Ssport		Turkey	1,500,000	From Serie A to LaLiga, from Formula 1 to NBA, from EuroLeague to UFC, more than 700 hours of live broadcasts and hundreds of sports content are at your fingertips every month with S Sport Plus.	n/a
Turkcell TV+ *Distribution Agreement with Ssport & EDGEsport		Turkey	33,000,000	Turkcell TV + is a digital TV platform launched by Turkcell.	n/a
<b>TOTAL DIGITAL REACH</b>			<b>1,737,833,000</b>		
* Sources: Outlet & Industry Reports					